



VIVEK COLLEGE OF COMMERCE

B.COM (FINANCIAL MARKETS)

**PROGRAMME OUTCOME
PROGRAMME SPECIFIC OUTCOME
COURSE OUTCOME**



B.COM (FINANCIAL MARKETS)

**PROGRAMME OUTCOME
PROGRAMME SPECIFIC OUTCOME
COURSE OUTCOME**

B.COM PROGRAMME OUTCOME:

PO1: Apply the concepts related to Commerce, Accountancy, Economics, Management and other allied subjects in various commercial fields.

PO2: Analyse and Interpret the financial statements and accounting activities involved in the business.

PO3: Analyse the appropriate legal compliance in the various sectors of the economy.

PO4: Demonstrate leadership and team building traits to face the competitive business environment.

PO5: Value the environment sustainable development projects and contribute towards a green society.

PO6: Design and Construct an innovative business model and develop entrepreneurship skills.

PO7: Apply ethics and values taught in workplace and personal dilemmas.

PO8: Develop a strong foundation for the industry specific skills to pursue better career prospects.



BFM PROGRAMME SPECIFIC OUTCOME

PSO1: Relate about the intricacies of financial markets and excel in the field of investment and share market.

PSO2: Be employable in Financial Institutions, Foreign Banks, NBFCS.

PSO3: Become future Financial Analyst.

PSO4: Train learners to offer advisory on financial matters.

PSO5: Build and track own investment portfolio.

PSO6: Empower to become future trader, entrepreneur.

PSO7: Build foundation for advanced course such as CFP, CFA, FRM, MBA, CA, CMA, CS, ETC

PSO8: Gain basic knowledge to pursue Master's degree in the field finance such as MFM, MBA (Finance) PGDFM etc.



COURSE OUTCOME

FYBCOM (FM) – SEMESTER I

COURSE CODE - UFMFSI.1

COURSE NAME - FINANCIAL ACCOUNTING 1

After completing the course, the learner will be able to:

CO1: Understand Principles and fundamental concepts of Accountancy

CO2: Interpret how to prepare Accounts

CO3: Analyze recent trends in Accounting

CO4: Evaluate the analysis of Balance sheet

CO5: Formulate the reconciliation statements

COURSE CODE - UFMFSI.2

COURSE NAME - INTRODUCTION TO FINANCIAL SYSTEM

After completing the course, the learner will be able to:

CO1: Acquaint with financial systems in India

CO2: Identify functioning of Stock Market

CO3: Differentiate various Financial Risks

CO4: Evaluate Financial Instruments

COURSE CODE - UFMFSI.3

COURSE NAME - BUSINESS MATHEMATICS

After completing the course, the learner will be able to:

CO1: Enumerate the basic concepts of Mathematics and its application in Finance.

CO2: Understand the applicability of Profit and Loss

CO3: Execute theories of Interest and Annuity

CO4: Relate concept of Shares and Mutual Funds

CO5: Demonstrate about Ratio and Proportion

COURSE CODE - UFMFSI.4

COURSE NAME - BUSINESS COMMUNICATION



After completing the course, the learner will be able to:

CO1: Recognize importance of Corporate Communication.

CO2: Acquire Industry specific Communication skills.

CO3: Apply effective Presentation skills.

CO4: Develop the ability to Communicate Professionally.

CO5: Formulate Corporate Correspondence effectively.

COURSE CODE - UFMFSI.5

COURSE NAME - FOUNDATION COURSE

After completing the course, the learner will be able to:

CO1: Identify Multicultural Diversity of Indian society

CO2: Inculcate social values require for overall development

CO3: Analyse structure of Indian Constitution

CO4: Evaluate Political Process in India

CO5: Develop crucial social values towards society

COURSE CODE - UFMFSI.6

COURSE NAME - BUSINESS ENVIRONMENT

After completing the course, the learner will be able to:

CO1: Recognize various Business Environments

CO2: Paraphrase current business scenario

CO3: Analyze International Business Environment

CO4: Evaluate Contemporary issues under various business environment

CO5: Implement various Consumer related laws

COURSE CODE - UFMFSI.7

COURSE NAME - BUSINESS ECONOMICS

After completing the course, the learner will be able to:

CO1: Learn to decode Demand and Supply analysis

CO2: Enumerate market structure

CO3: Analyze insights about pricing strategies and tactics



CO4: Evaluate the basic framework of modern economy in which business operates.

CO5: Appraise supply and production decisions.

FYBCOM (FM) – SEMESTER II

COURSE CODE - UFMFSII.1

COURSE NAME - FINANCIAL ACCOUNTING 2

After completing the course, the learner will be able to:

CO1: Recognize company accounts

CO2: Formulate financial statements in accordance with appropriate standards.

CO3: Interpret the business implications of financial statement information.

CO4: Prepare accounting information for planning and control and evaluating finances.

CO5: Conjecture Computerized Accounting Statements

COURSE CODE - UFMFSII.2

COURSE NAME - PRINCIPLES OF MANAGEMENT

After completing the course, the learner will be able to:

CO1: Paraphrase basics of Management

CO2: Understand the implications of managerial skills

CO3: Develop managerial skills

CO4: Apply leadership skills

CO5: Design the concept of motivation

COURSE CODE - UFMFSII.3

COURSE NAME - BUSINESS STATISTICS

After completing the course, the learner will be able to:

CO1: Interpret statistical concepts

CO2: Understand correlation and regression

CO3: Quote the concept of linear programming

CO4: Apply statistical skills on the application of statistical tools and techniques in business decision-making.

CO5: Evaluate data analysis and interpretation



COURSE CODE - UFMFSII.4

COURSE NAME - BUSINESS COMMUNICATION

After completing the course, the learner will be able to:

CO1: Imbibe letter writing skills.

CO2: Gain knowledge of report writing

CO3: Relate insights about conduct of meetings, conferences, etc.

CO4: Develop interview skill

CO5: Formulate various types of reports

COURSE CODE - UFMFSII.5

COURSE NAME - FOUNDATION COURSE

After completing the course, the learner will be able to:

CO1: Inculcate moral values

CO2: Aware of their Civic rights and duties

CO3: Evaluate the concept of Sustainable Development

CO4: Develop techniques Stress and Conflict Management

CO5: Develop Sustainable Development

COURSE CODE - UFMFSII.6

COURSE NAME - ENVIRONMENTAL SCIENCE

After completing the course, the learner will be able to:

CO1: Understand the concept of ecological balance

CO2: Aware of the impact of commerce on environment

CO3: Analyze environmental degradation,

CO4: Imbibe basic conservation techniques

CO5: Understand appreciate concepts and methods from renewable and nonrenewable sources and their application in environmental problem solving.

COURSE CODE - UFMFSII.7

COURSE NAME - COMPUTER SKILLS



After completing the course, the learner will be able to:

CO1: Understand knowledge about computer hardware

CO2: Develop understanding about windows operating system

CO3: Implement knowledge of internet services

CO4: Inculcate basic understanding about word

CO5: Evaluate basic concept of excel

SYBCOM (FM) – SEMESTER III

COURSE CODE - UFMFSIII.1

COURSE NAME - DEBT MARKET 1

After completing the course, the learner will be able to:

CO1: Understand debt market

CO2: Classify various debt market instruments

CO3: Demonstrate investment patterns in debt market instruments

CO4: Assess risk factors in debt market

CO5: Analyze bond market and valuation of bonds

COURSE CODE - UFMFSIII.2

COURSE NAME - EQUITY MARKET

After completing the course, the learner will be able to:

CO1: Explain equity market

CO2: Analyze primary market

CO3: Explore secondary market

CO4: Differentiate various types of risk factors in equity market

CO5: Evaluate importance of equity market in developing countries

COURSE CODE - UFMFSIII.3

COURSE NAME - PORTFOLIO MANAGEMENT

After completing the course, the learner will be able to:



-
- CO1: Discuss knowledge of building portfolio
 - CO2: Analyze risk factors associated with financial markets
 - CO3: Infer risk mitigation techniques
 - CO4 Construct model portfolio
 - CO5: Evaluate portfolio management strategies

COURSE CODE - UFMFSIII.4

COURSE NAME - BUSINESS LAW

After completing the course, the learner will be able to:

- CO1: Summarize Laws of the country
- CO2: Realize the legal rights & responsibilities of Indian Citizens
- CO3: Execute insights about contractual obligations
- CO4: Evaluate Sales of Goods Act
- CO5: Assess Negotiable Instruments Act

COURSE CODE - UFMFSIII.5

COURSE NAME - FOUNDATION COURSE - MONEY MARKET

After completing the course, the learner will be able to:

- CO1: Acquaint deeper understanding of money market
- CO2: Paraphrase money market instruments
- CO3: Understand investment patterns in money market instruments
- CO4: Learn to analyze risk factors in money market
- CO5: Evaluate recent developments in money market

COURSE CODE - UFMFSIII.6

COURSE NAME - MANAGEMENT ACCOUNTING

After completing the course, the learner will be able to:

- CO1: Enumerate to read various financial statements
 - CO2: Recognize the application of ratio analysis
 - CO3: Paraphrase meaning and application of cash flow
 - CO4: Evaluate the concept of working capital management
-



CO5: Formulate management accounts theories

COURSE CODE - UFMFSIII.7

COURSE NAME - COMPUTER SKILLS

After completing the course, the learner will be able to:

- CO1: Gain knowledge about advance spread sheet
- CO2: Evaluate E-Business software system
- CO3: Appraise online trading software create database
- CO4: Appraise online banking software
- CO5: Develop database management system

SYBCOM (FM) – SEMESTER IV

COURSE CODE - UFMFSIV.1

COURSE NAME - DEBT MARKET 2

After completing the course, the learner will be able to:

- CO1: Understand concept of fixed income securities
- CO2: Evaluate pricing of fixed income securities
- CO3: Analyze fixed income market
- CO4: Appraise fixed income portfolio management
- CO5: Relate bond portfolio management strategies

COURSE CODE - UFMFSIV.2

COURSE NAME - EQUITY MARKET 2

After completing the course, the learner will be able to:

- CO1: Understand Indian equity market
- CO2: Apply various models in valuation of equities
- CO3: Analyze statistics of share price movement
- CO4: Evaluate stock exchange dealings
- CO5: Appraise procedure of buying and selling

COURSE CODE - UFMFSIV.3



COURSE NAME - MERCHANT BANKING

After completing the course, the learner will be able to:

CO1: Interpret a merchant banking business, underwriting, loan services, financial advising, and fundraising services for large corporations and high net worth individuals.

CO2: Know about functions of merchant banks

CO3: Evaluate initial public offering

CO4: Analyse DR, ADR, CP

CO5: Understand procedure for issue of bonds and debentures

COURSE CODE - UFMFSIV.4

COURSE NAME - BUSINESS LAW 2

After completing the course, the learner will be able to:

CO1: Understand Indian Companies Act, 2013

CO2: Evaluate laws related to intellectual property rights, copyrights and trademarks

CO3: Acquaint Indian Partnership Act,1932 and Limited Liability Partnership,2008

CO4: Appraise Security Contract Regulation Act ,1956

CO5: Relate functioning of SEBI

COURSE CODE - UFMFSIV.5

**COURSE NAME - FOREIGN EXCHANGE MARKETS FOUNDATION
COURSE**

After completing the course, the learner will be able to:

CO1: Comprehend forex market

CO2: Gain knowledge of forex market instruments

CO3: Understand investment patterns in forex market instruments

CO4: Assess risk factors in forex market

CO5: Acquaint the importance of foreign currency fluctuations

CO6: Demonstrate foreign exchange arithmetic

COURSE CODE - UFMFSIV.6

COURSE NAME - CORPORATE FINANCE



After completing the course, the learner will be able to:

- CO1: Explore finance as a function for any business
- CO2: Understand sources of finance
- CO3: Reconnoiter application of finance
- CO4: Paraphrase the concept of cost of capital
- CO5: Evaluate internal rate of return
- CO6: Comprehend capital structure
- CO7: Acquaint with dividend policy

COURSE CODE - UFMFSIV.7

COURSE NAME - BUSINESS ECONOMICS-II

After completing the course, the learner will be able to:

- CO1: Demonstrate about micro-economics
- CO2: Understand the basic concepts of money, inflation, monetary policies
- CO3: Relate constituents of fiscal policies
- CO4: Gain knowledge of international trade.
- CO5: Demonstrate concepts of balance of payment, foreign exchange rate

TYBCOM (FM) – SEMESTER V

COURSE CODE - 43811

COURSE NAME - FINANCIAL DERIVATIVES

After completing the course, the learner will be able to:

- CO1: Paraphrase the concept of derivatives
- CO2: Comprehend Futures markets
- CO3: Gain knowledge of trading in Futures & Options
- CO4: Evaluate future option trading system
- CO5: Analyze merging and settlement mechanism

COURSE CODE - 43812

**COURSE NAME - BUSINESS ETHICS AND CORPORATE
GOVERNANCE**



After completing the course, the learner will be able to:

CO1: Appreciate ethical conduct in business

CO2: Acquire about corporate governance practices

CO3: Expand knowledge of regulations related to ethics

CO4: Analyze different real-life case studies

CO5: Execute Corporate Governance forum and legislative framework of Corporate Governance in India

COURSE CODE - 43813

COURSE NAME - MARKETING IN FINANCIAL SERVICES

After completing the course, the learner will be able to:

CO1: Understand service marketing in detail

CO2: Absorb techniques of market segmentation

CO3: Execute concepts of marketing mix

CO4: Analyse new trends in marketing

CO5: Conjecture social networking channels for marketing

COURSE CODE - 43815

COURSE NAME - CORPORATE ACCOUNTING

After completing the course, the learner will be able to:

CO1: Understand procedure of redemption of preference shares

CO2: Know procedure of redemption of debentures

CO3: Recognize the procedure of ascertainment and treatment of profit prior to incorporation

CO4: Study the procedure of amalgamation of companies

CO5: Acquire knowledge about capital reduction and internal reconstruction

COURSE CODE - 43816

COURSE NAME - EQUITY RESEARCH

After completing the course, the learner will be able to:

CO1: Comprehend research and research methodology

CO2: Know equity research in depth.



CO3: Execute fundamentals of research in equity market

CO4: Study economy analysis and industry analysis

CO5: Accomplish detailed knowledge about company analysis

COURSE CODE - 43817

COURSE NAME - DIRECT TAX- INCOME TAX

After completing the course, the learner will be able to:

CO1: Inculcate the concept of Income Tax

CO2: Recognize income under various heads

CO3: Learn computation of taxable income

CO4: Evaluate deductions under Chapter VIA

CO5: Demonstrate Income Tax Laws

TYBCOM (FM) – SEMESTER VI

COURSE CODE - 85401

COURSE NAME - RISK MANAGEMENT

After completing the course, the learner will be able to:

CO1: Understand the concept of risk

CO2: Absorb the concept of evaluation of risk

CO3: Predict foreign exchange risk

CO4: Evaluate exchange rate risk

CO5: Analyze interest rate risk

COURSE CODE - 85402

COURSE NAME - VENTURE CAPITAL AND PRIVATE EQUITY

After completing the course, the learner will be able to:

CO1: Understand both private equity and venture capital markets

CO2: Know about working of venture capital firms

CO3: Understand equity market trends

CO4: Evaluate strategies of private equity

CO5: Identify exit strategies of private equity



COURSE CODE - 85403

COURSE NAME - MUTUAL FUND MANAGEMENT

After completing the course, the learner will be able to:

- CO1: Understand mutual fund products
- CO2: Understand investment patterns and benefits in mutual fund
- CO3: Execute accounting and tax implications in mutual fund
- CO4: Formulate best mutual fund investment
- CO5: Evaluate mutual fund performance

COURSE CODE - 85405

COURSE NAME - STRATEGIC CORPORATE FINANCE

After completing the course, the learner will be able to:

- CO1: Learn to strategize finance in corporates
- CO2: Understand how to raise funds
- CO3: Learn the concept of company valuation
- CO4: Gain knowledge of credit risk
- CO5: Execute alternate source of financing

COURSE CODE - 85406

COURSE NAME - INDIRECT TAX GST

After completing the course, the learner will be able to:

- CO1: Understand the indirect tax structure of the country
- CO2: Learn filling GST Returns
- CO3: Gain knowledge of implication of GST
- CO4: Learn registrations and computation of GST
- CO5: Understand concept of supply

COURSE CODE - UFMFSVL8

COURSE NAME - PROJECT

After completing the course, the learner will be able to:



CO1: To understand research methodology

CO2: To inculcate the element of research analyze and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire

CO3: Learn about the methodology of formulation, preparation and evaluation pattern of the project work

CO4: To practically apply the knowledge with regards to learner's core subjects by undertaking a research project

CO5: To analyze and interpret collected data under research project

CO6: To test the hypothesis and draw conclusions from research study
